

Prompt Engineering

Basic Framework

- Who – Who do you want ChatGPT to be?
 - The WHO is the expertise that you are tapping into.
- What – What do you want ChatGPT to do?
 - This is where you define your task, the WHAT is your mission statement.
- How – How should ChatGPT execute your task?
 - The HOW customizes the response to fit your exact needs.



Prompt Engineering

Advanced Framework

Importance



[task]

Ask, “I want you to [insert verb]...”

[context]

Provide background information...

[example]

Provide an example or structure...

[persona]

“You are [insert persona]...”

[format]

Tell AI what you want to see...

[tone]

Tell AI how you want it to sound...

Stay Connected!



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